

petfair[®]
SE ASIA

BANGKOK, THAILAND

**SPONSORSHIP
ITEMS**

**28 - 30 OCTOBER 2026
BITEC**

Organized by

VNU | ASIA PACIFIC

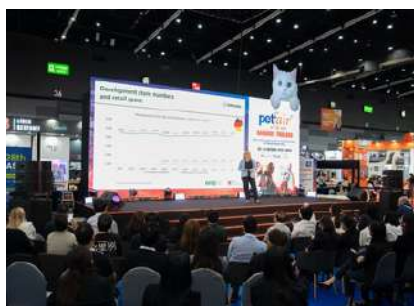


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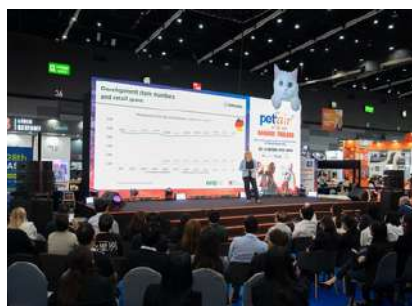
CONFERENCE / MEETING ROOM



CONFERENCE SLOT

(20 MINUTES)
PET SQUARE STAGE

฿21,500 \$650



CONFERENCE SLOT

(40 MINUTES)
PET SQUARE STAGE

฿40,000 \$1,200



CONFERENCE SLOT

(20 MINUTES)
VET SQUARE STAGE

฿16,500 \$500



CONFERENCE SLOT

(40 MINUTES)
VET SQUARE STAGE

฿33,000 \$1,000



CONFERENCE SLOT RECORDING & VIDEO

฿9,900 \$300



MEETING ROOM (MR)

(45 MINUTES)

฿16,500 \$500



MEETING ROOM (MR)

(HALF DAY - 4 HOURS)

฿50,000 \$1,500



MEETING ROOM (MR)

(FULL DAY - 8 HOURS)

฿82,500 \$2,500



NON-EXHIBITOR FEE MEETING ROOM NEW

฿50,000 \$1,500



**ADD COFFEE BREAK WITH
COFFEE BREAK + 4 SNACKS FOR
MR ONLY (MIN. 50 PAX)**

฿660
(per pax)

\$20
(per pax)



**ADD F&B HALF DAY PACKAGE
WITH 1 COFFEE BREAK + 1 LUNCH
(MIN. 50 PAX)**

฿990
(per pax)

\$30
(per pax)



**ADD F&B FULL DAY PACKAGE
WITH 2 COFFEE BREAK + 1 LUNCH
(MIN. 50 PAX)**

฿1,650
(per pax)

\$50
(per pax)



BOARDROOM
(8-15 PAX) - 45 MINUTES

฿25,000

\$750



BOARDROOM HALF DAY PACKAGE
(1 COFFEE BREAK INCLUDED)

฿132,000

\$4,000



BOARDROOM FULL DAY PACKAGE
(2 COFFEE BREAKS INCLUDED)

฿280,500

\$8,500



**NON-EXHIBITOR FEE BOARD
ROOM NEW**

฿50,000

\$1,500

**Boost your brand's visibility
at the ultimate pet event of
the year!**

Secure your spot today!



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ONSITE ITEMS



**PILLAR WRAPPING
(ONE SIDE)**
฿10,000 \$300



**PILLAR WRAPPING
(ONE COLUMN - 4 SIDES)**
฿30,000 \$900



**INSIDE HALL FLOOR STICKER
(PER PIECE) - A0**
฿14,000 \$420



**OUTSIDE HALL FLOOR STICKER
(PER PIECE) - HALL 100**
฿15,000 \$450



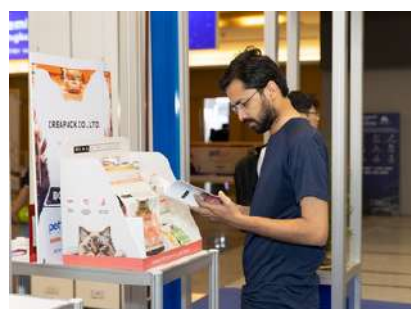
**LOGO ON DIRECTORY BOARD
(PER LOGO)**
฿10,000 \$300



**AD BOARD AT MAIN STAGE
(2 X 2 M.)**
฿30,000 \$900

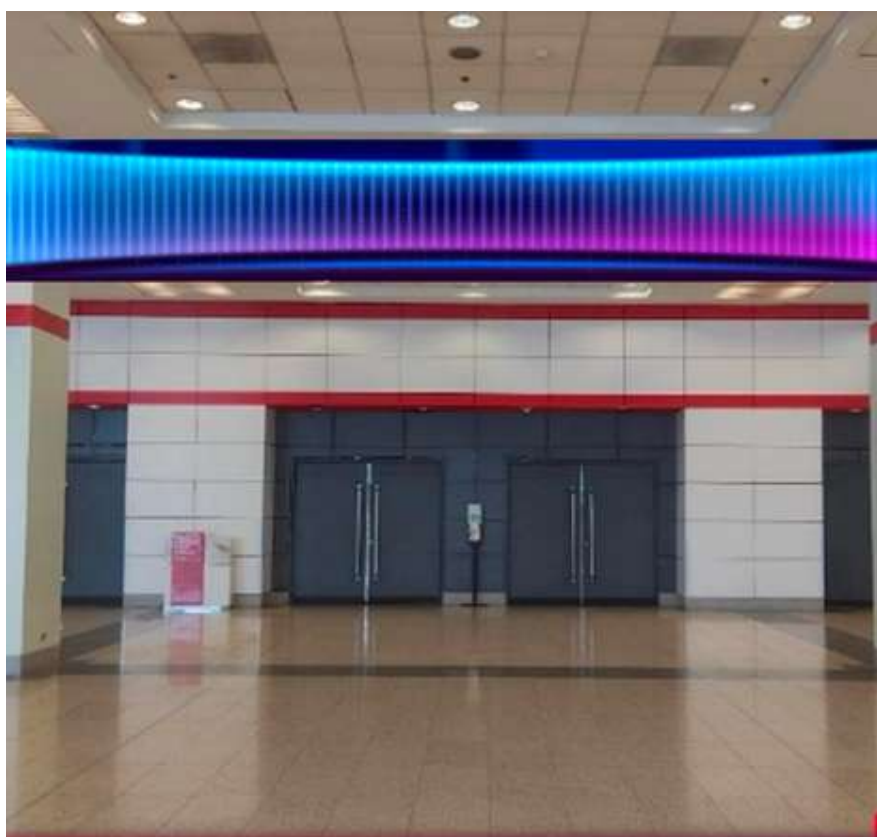


**LOW FENCE AT HALL ENTRANCE
(PER UNIT - 2 SIDES)
LIMITED 2 UNITS/HALL**
฿25,000 \$750



**EXTRA PRODUCT
SHOWCASE**
฿12,000 \$360

VENUE ITEMS



DIGITAL ARCHWAY (PER 15 SECONDS) -
[HALL 98 OR 100 WHERE THE REGISTRATION COUNTER LOCATED]

฿35,000 \$1,000



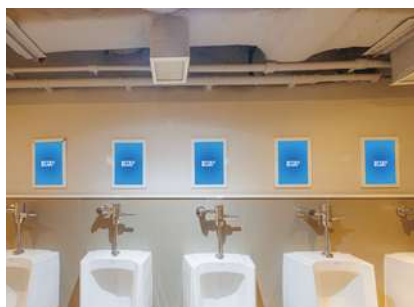
DIGITAL SLIM KIOSK
(PER 15 SECONDS) - 7 SETS ON
G FLOOR AND 2ND FLOOR

฿16,500 \$500



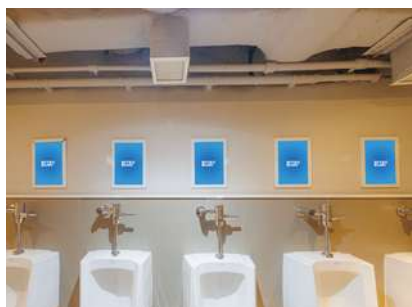
DIGITAL WALL MEDIA
(PER 15 SECONDS) - AT LINK
BRIDGE FROM BTS SKY TRAIN

฿33,000 \$1,000



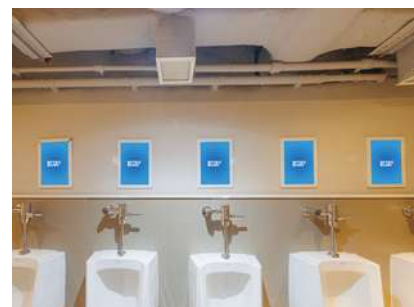
RESTROOM ADS HALL 98
(41 UNITS)

฿185,000 \$5,700



RESTROOM ADS HALL 99
(28 UNITS)

฿90,000 \$2,800



RESTROOM ADS HALL 100
(26 UNITS)

฿85,000 \$2,600

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SE ASIA

**SPONSORED
ONSITE
ITEMS**



SOUVENIR BAG 4 COLORS

2 SIDES (MIN 1,000)

0.25 X 0.34 M.

฿165,000

\$5,000



LANYARD

(PER 1,000 PIECES) - WILL BE GIVEN
TO VISITORS AT REGISTRATION
COUNTERS

฿100,000

\$3,000



ROLL-UP PLACEMENT
(PER UNIT) - AT REGISTRATION
COUNTERS, PRODUCT SHOWCASE
AREA, VIP LOUNGE

฿20,000

\$600

petfair®
SE ASIA

DIGITAL ITEMS



LEAD SCANNER
(PER ACCOUNT)

\$13,000 \$400



VIDEO ADS ON LED CUBE
ABOVE STAGE
(PER 20 SEC)

\$15,000 \$450



EXCLUSIVE SENDOUT (EDM)
TO WHOLE DATABASE
(50,000 SUBSCRIBERS)

\$70,000 \$2,200



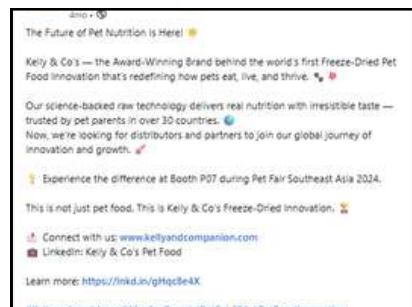
EXCLUSIVE INTERVIEW SENDOUT
(EDM) TO WHOLE DATABASE
(50,000 SUBSCRIBERS)

\$80,000 \$2,500



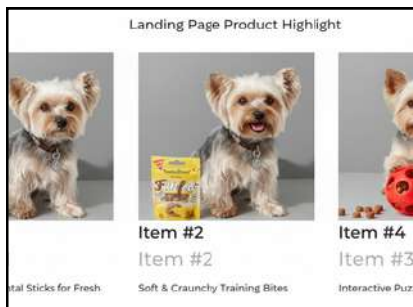
E-NEWSLETTER ARTICLE [EDM]
(PER ARTICLE MAX 500
CHARACTERS)

\$20,000 \$620



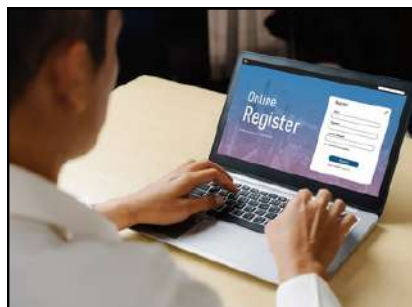
EXTRA EXCLUSIVE
SOCIAL MEDIA POST
(LINKEDIN+FACEBOOK+INSTAGRAM)

\$10,000 \$300



SHOW LANDING PAGE PRODUCT HIGHLIGHT NEW

฿10,000 \$300



COMPANY LOGO ON VISITOR REGISTRATION WEBSITE NEW

฿50,000 \$1,500



E-NEWSLETTER BANNER [TOP POSITION] (PER 2 EDM)

฿25,000 \$780



E-NEWSLETTER BANNER [MIDDLE POSITION] (PER 2 EDM)

฿20,000 \$620



E-NEWSLETTER BANNER [BOTTOM POSITION] (PER 2 EDM)

฿9,000 \$280



PET FAIR SEA EVENT WEBSITE FOOTER BANNER (1 MONTH) NEW

฿40,000 \$1,250



ONLINE WEBINAR: ORGANIZATION & PROMOTION TO WHOLE DATABASE (50,000 SUBSCRIBER) NEW

฿100,000 \$3,100

Unlock access to a highly engaged audience of pet lovers and industry leaders.

Secure your spot today!



petfairsea@vnuexhibitionsap.com

