

**petfair**<sup>®</sup>  
SE ASIA

**BANGKOK, THAILAND**

**SPONSORSHIP  
ITEMS**

**28 - 30 OCTOBER 2026  
BITEC**

Organized by

**VNU** | ASIA PACIFIC



Supported by



[www.petfair-sea.com](http://www.petfair-sea.com)

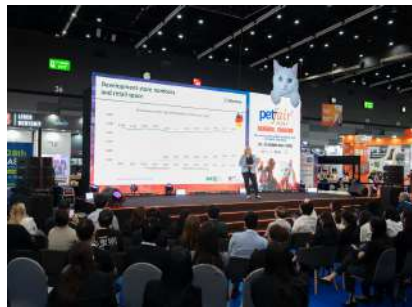
# CONFERENCE / MEETING ROOM



**CONFERENCE SLOT**

(20 MINUTES)  
PET SQUARE STAGE

**฿21,500    \$650**



**CONFERENCE SLOT**

(40 MINUTES)  
PET SQUARE STAGE

**฿40,000    \$1,200**



**CONFERENCE SLOT**

(20 MINUTES)  
VET SQUARE STAGE

**฿16,500    \$500**



**CONFERENCE SLOT**

(40 MINUTES)  
VET SQUARE STAGE

**฿33,000    \$1,000**



**CONFERENCE SLOT  
RECORDING & VIDEO**

**฿9,900    \$300**



**MEETING ROOM (MR)**

(45 MINUTES)

**฿16,500    \$500**



**MEETING ROOM (MR)**

(HALF DAY - 4 HOURS)

**฿50,000    \$1,500**



**MEETING ROOM (MR)**

(FULL DAY - 8 HOURS)

**฿82,500    \$2,500**



**NON-EXHIBITOR FEE  
MEETING ROOM NEW**

**฿50,000    \$1,500**



**ADD COFFEE BREAK WITH  
COFFEE BREAK + 4 SNACKS FOR  
MR ONLY (MIN. 50 PAX)**

**฿660      \$20**  
**(per pax)      (per pax)**



**ADD F&B HALF DAY PACKAGE  
WITH 1 COFFEE BREAK + 1 LUNCH  
(MIN. 50 PAX)**

**฿990      \$30**  
**(per pax)      (per pax)**



**ADD F&B FULL DAY PACKAGE  
WITH 2 COFFEE BREAK + 1 LUNCH  
(MIN. 50 PAX)**

**฿1,650      \$50**  
**(per pax)      (per pax)**



**BOARDROOM  
(8-15 PAX) - 45 MINUTES**

**฿25,000      \$750**



**BOARDROOM HALF DAY PACKAGE  
(1 COFFEE BREAK INCLUDED)**

**฿132,000      \$4,000**



**BOARDROOM FULL DAY PACKAGE  
(2 COFFEE BREAKS INCLUDED)**

**฿280,500      \$8,500**



**NON-EXHIBITOR FEE BOARD  
ROOM NEW**

**฿50,000      \$1,500**

**Boost your brand's visibility  
at the ultimate pet event of  
the year!**

**Secure your spot today!**



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SE ASIA

**ONSITE ITEMS**



**PILLAR WRAPPING  
(ONE SIDE)**  
฿10,000      \$300



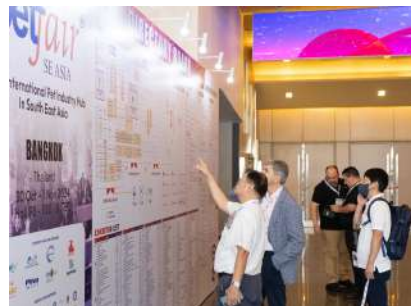
**PILLAR WRAPPING  
(ONE COLUMN - 4 SIDES)**  
฿30,000      \$900



**INSIDE HALL FLOOR STICKER  
(PER PIECE) - A0**  
฿14,000      \$420



**OUTSIDE HALL FLOOR STICKER  
(PER PIECE) - HALL 100**  
฿15,000      \$450



**LOGO ON DIRECTORY BOARD  
(PER LOGO)**  
฿10,000      \$300



**AD BOARD AT MAIN STAGE  
(2 X 2 M.)**  
฿30,000      \$900

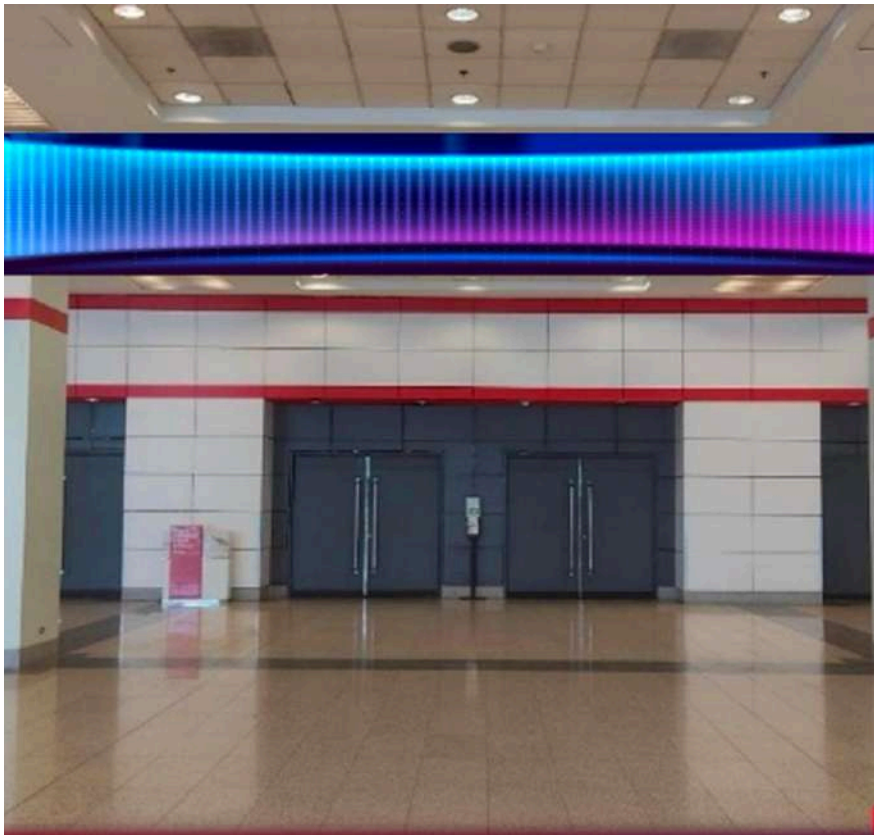


**LOW FENCE AT HALL ENTRANCE  
(PER UNIT - 2 SIDES)  
LIMITED 2 UNITS/HALL**  
฿25,000      \$750



**EXTRA PRODUCT  
SHOWCASE**  
฿12,000      \$360

**VENUE ITEMS**



**DIGITAL ARCHWAY (PER 15 SECONDS) -**  
[HALL 98 OR 100 WHERE THE REGISTRATION COUNTER LOCATED]

**฿35,000      \$1,000**



**DIGITAL SLIM KIOSK**  
(PER 15 SECONDS) - 7 SETS ON  
G FLOOR AND 2ND FLOOR

**฿16,500      \$500**



**DIGITAL WALL MEDIA**  
(PER 15 SECONDS) - AT LINK  
BRIDGE FROM BTS SKY TRAIN

**฿33,000      \$1,000**



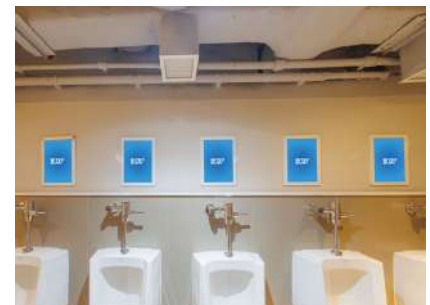
**RESTROOM ADS HALL 98**  
(41 UNITS)

**฿185,000      \$5,700**



**RESTROOM ADS HALL 99**  
(28 UNITS)

**฿90,000      \$2,800**



**RESTROOM ADS HALL 100**  
(26 UNITS)

**฿85,000      \$2,600**

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**SPONSORED  
ONSITE  
ITEMS**



**SOUVENIR BAG 4 COLORS**

2 SIDES (MIN 1,000)

0.25 X 0.34 M.

**฿165,000**

**\$5,000**



**LANYARD**

(PER 1,000 PIECES) - WILL BE GIVEN  
TO VISITORS AT REGISTRATION  
COUNTERS

**฿100,000**

**\$3,000**



**ROLL-UP PLACEMENT**  
(PER UNIT) - AT REGISTRATION  
COUNTERS, PRODUCT SHOWCASE  
AREA, VIP LOUNGE

**฿20,000**

**\$600**

# DIGITAL ITEMS



**LEAD SCANNER**  
(PER ACCOUNT)

**\$13,000      \$400**



**VIDEO ADS ON LED CUBE**  
**ABOVE STAGE**  
(PER 20 SEC)

**\$15,000      \$450**



**EXCLUSIVE SENDOUT (EDM)**  
**TO WHOLE DATABASE**  
(50,000 SUBSCRIBERS)

**\$70,000      \$2,200**



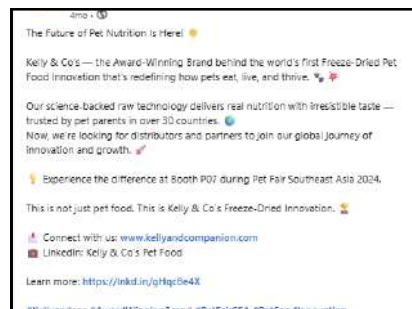
**EXCLUSIVE INTERVIEW SENDOUT**  
(EDM) TO WHOLE DATABASE  
(50,000 SUBSCRIBERS)

**\$80,000      \$2,500**



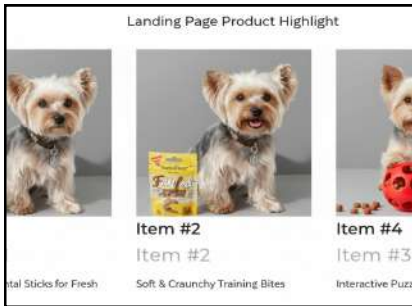
**E-NEWSLETTER ARTICLE [EDM]**  
(PER ARTICLE MAX 500  
CHARACTERS)

**\$20,000      \$620**



**EXTRA EXCLUSIVE**  
**SOCIAL MEDIA POST**  
(LINKEDIN+FACEBOOK+INSTAGRAM)

**\$10,000      \$300**



**SHOW LANDING PAGE PRODUCT HIGHLIGHT NEW**

**฿10,000     \$300**



**COMPANY LOGO ON VISITOR REGISTRATION WEBSITE NEW**

**฿50,000     \$1,500**



**E-NEWSLETTER BANNER [TOP POSITION] (PER 2 EDM)**

**฿25,000     \$780**



**E-NEWSLETTER BANNER [MIDDLE POSITION] (PER 2 EDM)**

**฿20,000     \$620**



**E-NEWSLETTER BANNER [BOTTOM POSITION] (PER 2 EDM)**

**฿9,000     \$280**



**PET FAIR SEA EVENT WEBSITE FOOTER BANNER (1 MONTH) NEW**

**฿40,000     \$1,250**




**ONLINE WEBINAR: ORGANIZATION & PROMOTION TO WHOLE DATABASE (50,000 SUBSCRIBER) NEW**

**฿100,000     \$3,100**

**Unlock access to a highly engaged audience of pet lovers and industry leaders.**

**Secure your spot today!**

 [petfairsea@vnuexhibitionsap.com](mailto:petfairsea@vnuexhibitionsap.com)

