



29 OCTOBER 2025
Co-located at Pet Fair South East Asia
Bangkok, Thailand

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Petfood Forum Asia opens early registration for 2025 conference

Pet food and treat event to be co-located at Pet Fair South East Asia 2025

Bangkok, Thailand — 9 June 2025 — [Petfood Forum Asia](#) is officially returning to Bangkok in 2025, once again co-locating with [Pet Fair South East Asia](#). Scheduled for 29 October 2025, this one-day conference will take place at the Bangkok International Trade & Exhibition Centre (BITEC).

[Registration is now open](#) with early savings available for Petfood Forum Asia 2025.

As a leading program for knowledge exchange and professional networking, Petfood Forum Asia 2025 will explore the latest trends, cutting-edge research and technology shaping the pet food and treat industry across Southeast Asia.

“It’s a thrill to have Petfood Forum back in Bangkok to once again connect with the pet food industry in this region while continuing the partnership with Pet Fair South East Asia,” said Steve Akins, executive vice president, publisher, global petfood and events at WATT Global Media. “This is a unique opportunity to present region-specific pet food trends while bringing the latest technologies and innovation to a rapidly growing Southeast Asia pet food market.”

The conference will feature presentations from industry experts focusing on market trends, nutrition, ingredient innovation and processing technologies. Attendees will include global and regional professionals aiming to expand their presence and build connections within Southeast Asia’s expanding pet food market.

Additionally, the event provides a valuable opportunity for international attendees to connect with key decision-makers, suppliers and thought leaders, creating new business opportunities.

“Petfood Forum Asia is an important add-on to Pet Fair South East Asia and will provide an additional forum for in-depth discussions, allowing fair participants to expand their knowledge on the latest research available for manufacturing pet food and treats,” said Johannes C. Kraus, project manager at Pet Fair South East Asia.

Pet Fair South East Asia 2025 will take place from 29-31 October 2025 at the Bangkok International Trade & Exhibition Centre (BITEC). The 2025 fair is expected to be the show’s largest and most



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international yet, showcasing the full pet industry value chain and product spectrum with exhibiting companies from 40+ countries.

To register and view the full agenda visit, PetfoodForumEvents.com/Asia.

About Petfood Forum Asia

Petfood Forum Asia is organized and hosted by [Petfood Industry](#). Both are owned by WATT Global Media.

WATT Global Media has a proven track record of accelerating business growth for agrifood and pet food businesses for over 100 years. Our extensive portfolio of industry events and media brands provides access to market expertise, engaged audiences, and targeted strategies that drive successful connections in the poultry, feed, grain, and pet food industries. Contact us for custom marketing solutions served through innovative technologies and delivery channels.

About Pet Fair South East Asia:

Pet Fair South East Asia, held in the heart of Thailand's vibrant capital, Bangkok, has taken the international pet industry by storm in recent years—providing a fully business-to-business hub for multinational partnerships in distribution, retail, sourcing, and learning.

The 2025 edition, taking place from October 29–31 at the Bangkok International Trade & Exhibition Centre, will be the show's largest and most international yet, showcasing the full pet industry value chain and product spectrum with exhibiting companies from 40+ countries.

Save the dates and experience Asia's premium pet industry experience in Q4 - set in one of the world's most iconic destinations for tourism and trade. Website: www.petfair-sea.com